### Sustainable Hotel Course - GSTC Training (SHC-2105)

**Course Link:** [https://www.trainingaid.org/course/sustainable-hotel-course-gstc-training-shc-2105](https://www.trainingaid.org/course/sustainable-hotel-course-gstc-training-shc-2105)

**Course Description**

**Sustainability Best Practices for Hotels**

The GSTC Sustainable Hotels Course is designed for hospitality and accommodation professionals, and provides practical insights into sustainability practices for hotels.

- Deepen your understanding of sustainability for hotels.
- Learn to apply the globally recognized standard of sustainability
- Facilitated & interactive online course featuring real-life cases

Delivered as a 2-week-long facilitated and interactive online course, the GSTC Sustainable Hotels Course features expert presentations, useful resources, and real-life industry examples and lessons on applying sustainability best practices.

**This course is for you, if you ...**

- Want to improve your performance by learning practical how-to’s on sustainability.
- Are looking for real-life examples and actionable tips on sustainability solutions.
- Need a flexible and convenient learning option that fits your busy schedule.
- Want to systematically and efficiently approach your sustainability journey by aligning with the globally recognized standard of sustainability best practices (GSTC Industry Criteria).
**What does the course cover?**

The training follows the GSTC Industry Criteria with the Performance Indicators for Hotels, providing best practices for sustainable hotel management.

- Lessons on each section of the GSTC Industry Criteria, with examples relevant to hotels.
- Expert tips and resources introducing key solutions around current issues and trends.
- Live presentations by industry practitioners, sharing insights based on real-life experience.
- Hands-on exercise to practice applying the Criteria to your own situations.
- Opportunities to learn alongside GSTC experts and fellow hospitality professionals from around the world, and to enhance your professional network.

**Course Modules**

**Weekly Live Session Schedule**

**Introduction**

Thursday, May 27th (9:00-10:00 CEST)

**Week 1**

Monday, May 31st (9:00-10:30 CEST)
Thursday, June 3rd (9:00-10:30 CEST)

**Week 2**

Monday, June 7th (9:00-10:30 CEST)
Thursday, June 10th (9:00-10:30 CEST)

*The live sessions for this course are scheduled for 9am CEST (Central European Summer Time, UTC+2) / 12:30 New Delhi / 15:00 Singapore / 17:00 Sydney / 19:00 Auckland*

**Course Sylabus**
The training follows the GSTC Industry Criteria with the Performance Indicators for Hotels, providing best practices for sustainable hotel management.

> Download Course Syllabus [1]

**Week 1**

**Criteria Lessons, Expert Tips & Resources on**
- A: Sustainability Management
- B: Socioeconomic Impacts

**Scheduled Live Sessions**
- Ideas & Insights: A guest presentation by an industry practitioner, sharing insights related to sustainability management and socioeconomic impacts.
- Group Exercise: Using a scenario of a fictional hotel case to discuss issues and solutions relevant to the week’s lessons.

**Learning Goals:**
- Become familiar with sustainability management principles for hotels. Learn about sustainability practices that effectively address the socioeconomic impacts of tourism.
- Discuss practical application of the GSTC Industry Criteria through a hotel case study

**Week 2**

**Criteria Lessons, Expert Tips & Resources on**
- C: Cultural Impacts
- D: Environmental Impacts

**Scheduled Live Sessions**
- Ideas & Insights: A guest presentation by an industry practitioner, sharing insights related to cultural heritage and environmental management.
- Group Exercise: Using a scenario of a fictional hotel case to discuss issues and solutions relevant to the week’s lessons.
Learning Goals:

- Understand issues and challenges related to the impact of tourism on local cultural and natural heritage
- Learn about best practices on reducing hotels’ environmental footprint and positively contributing to conservation.
- Discuss how hotels can maximize benefits for local culture and environment, while supporting business growth.