

Cynthia Ord ^[1]

Travel Consultant, Marketing and Communications Specialist
Colorado, USA

Cynthia Ord holds a Masters of Tourism and Environmental Economics degree from the University of the Balearic Islands in Palma de Mallorca, Spain. Her M.S. program focused on the socio-cultural, environmental and economic impacts of global tourism. Ord's research focused on non-commercial volunteer tourism networks. Upon graduating, she worked in media and communications for WHL Group, a global online travel-booking network that focuses on e-market access for small and medium sized tourism enterprises in the Global South. She has also interned with a local tour operator in Albania and collaborated on ecotourism projects in Latin America. Currently, she is based in her hometown of Denver, Colorado, where she works on business development for a small boutique tour operator, Southwind Adventures. In her spare time, she is a travel blogger and teaches an online course on community-based tourism development.



Cynthia Ord ^[2]

[LinkedIn Cynthia Ord](#) ^[3]

[Twitter @cynthiaord](#) ^[4]

TrainingAid News & Updates

Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

Subscribe

About TrainingAid

-
-
-
-
-

About Us
Our Values
Media
FAQs
Contact Us

Our Community

-
-
-
-

Our Partners
Join Our Experts
Courses For Your Team
Contact Us

Popular Topics

-
-
-
-
-
-

Business Strategies
Industry Opportunities
Communities/Destinations
Marketing/Communications
Professional Skills
Sustainable Tourism



Course Link: <https://www.trainingaid.org/experts/cynthia-ord>

Links:

[1] <https://www.trainingaid.org/experts/cynthia-ord>

[2] <http://www.cynthiaord.com>

[3] <http://www.linkedin.com/pub/cynthia-ord/20/498/772/>

[4] <http://www.twitter.com/cynthiaord>