

## Ethan Gelber <sup>[1]</sup>

Writer, editor, communicator (devoted to sustainable travel, social transformation, quality digital publishing)  
New York, USA

For more than two decades, Ethan Gelber has wandered the planet as a responsible/local/eco/slow traveler. More importantly, as a professional freelance communications strategist, content marketer, writer and editor, including as a Lonely Planet author, AFAR Ambassador, Huffington Post blogger, Open Places eco-columnist and staff writer for the now-defunct Travelllll, he has agitated for responsible/sustainable travel practices, a focus on keeping things local, and quality and relevance in content and destination marketing, and publishing.

Among many other things, Ethan is a co-founder of Outbounding.org <sup>[2]</sup>, a community-curated platform for identifying and celebrating excellent travel content; Destination Accelerator <sup>[3]</sup>, education and networking opportunities for destination marketers; and EcoAdventure Media <sup>[4]</sup>, a content-marketing platform supporting eco-conscious brands. He is also a founding advisor/board member of Travel Festivals International, which manages immersive travel events like the New York Travel Festival <sup>[5]</sup> for a new generation of travelers.

For five years, Ethan was chief communications officer of the WHL Group, the largest local-travel company in the world, for which he founded and edits The Travel Word <sup>[6]</sup>, a now-independent website that showcases responsible, sustainable and local travel.



The Travel Word <sup>[6]</sup>

Ethan Gelber <sup>[7]</sup>

@thetravelword <sup>[8]</sup>

Ethan Gelber <sup>[9]</sup>

## TrainingAid News & Updates

Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

Subscribe

### About TrainingAid

- 
- 
- 
- 
- 

About Us  
Our Values  
Media  
FAQs  
Contact Us

### Our Community

- 
- 
- 
- 

Our Partners  
Join Our Experts  
Courses For Your Team  
Contact Us

### Popular Topics

- 

Business Strategies

- 
- 
- 
- 
- 

Industry Opportunities  
Communities/Destinations  
Marketing/Communications  
Professional Skills  
Sustainable Tourism



---

**Course Link:** <https://www.trainingaid.org/experts/ethan-gelber>

**Links:**

- [1] <https://www.trainingaid.org/experts/ethan-gelber>
- [2] <http://www.outbounding.org>
- [3] <http://www.destinationaccelerator.com>
- [4] <http://ecoadventuremedia.com>
- [5] <http://www.nytravfest.com>
- [6] <http://www.thetravelword.com>
- [7] <https://www.linkedin.com/in/ethangelber>
- [8] <https://twitter.com/thetravelword>
- [9] <https://www.facebook.com/ethan.gelber>
- [10] <https://plus.google.com/+EthanGelber>