

Amy McLoughlin ^[1]

Co-Founder, Ayana Journeys
Siem Reap, Cambodia

Amy has a decade-long, varied background in responsible tourism, with hands-on experience in the UK, India, Malaysia, and Cambodia.

She has led sustainability campaigns that have received international recognition, such as the World Responsible Tourism Awards and WTTC's Tourism for Tomorrow Awards. To date she has assessed hundreds of tourism organisations, with a majority and most recently across Asia through her role as the Wild Asia Responsible Tourism Awards Manager (which concluded in 2016).

She is also the Co-Founder of Ayana Journeys, an educational travel specialist in Cambodia - a ChildSafe Certified and Global Youth Travel Awards recognised ethical tour operator.

She is passionate about and a specialist in the areas of tourism for community development, responsible alternatives to voluntourism, and travel in protected landscapes.



Ayana Journeys ^[2]

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