

## Dr. Xavier Font <sup>[1]</sup>

School of Hospitality and Tourism Management, University of Surrey  
Guildford, United Kingdom

Dr Xavier Font is professor of Sustainability Marketing at the University of Surrey.

He researches and develops methods of sustainable tourism production and consumption. He has published widely about sustainable tourism certification, and has consulted on sustainable product development, marketing and communication for several United Nations agencies, the International Finance Corporation, the European Commission, VisitEngland, Fáilte Ireland, VisitWales, VisitScotland and WWF amongst others. Since January 2019, he co-edits the Journal of Sustainable Tourism.

He has conducted over 140 courses for more than 2500 businesses on how to market and communicate sustainability, see [www.travindy.com](http://www.travindy.com) <sup>[2]</sup>.



University of Surrey <sup>[3]</sup>

LinkedIn - Dr. Xavier Font <sup>[4]</sup>

## TrainingAid News & Updates

Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

Subscribe

## About TrainingAid

- 
- 
- 
- 
- 

About Us  
Our Values  
Media  
FAQs  
Contact Us

## Our Community

- 
- 
- 
- 

Our Partners  
Join Our Experts  
Courses For Your Team  
Contact Us

## Popular Topics

- 
- 
- 
- 
- 
- 

Business Strategies  
Industry Opportunities  
Communities/Destinations  
Marketing/Communications  
Professional Skills  
Sustainable Tourism



**Course Link:** <https://www.trainingaid.org/experts/dr-xavier-font>

**Links:**

[1] <https://www.trainingaid.org/experts/dr-xavier-font>

[2] <http://www.travindy.com>

[3] [http://www.surrey.ac.uk/shtm/people/xavier\\_font/](http://www.surrey.ac.uk/shtm/people/xavier_font/)

[4] <http://uk.linkedin.com/in/drxavierfont>