GSTC Sustainable Tourism Online Course - Cayman Islands (STTP-0720-CI)

Course Link: https://www.trainingaid.org/course/gstc-sustainable-tourism-online-course-cayman-islands-sttp-0720-ci

Course Description

About This Course

This is a closed group course of the Global Sustainable Tourism Council (GSTC) Sustainable Tourism Training Program (STTP), offered with the support of the Cayman Islands Department of Tourism. This is a closed course for invited participants only.

Sustainable Tourism Training for Industry Professionals

The Sustainable Tourism Training Program (STTP) provides the knowledge and resources needed to help improve sustainability practices by tourism industry businesses and destinations. Built on the framework of the GSTC Criteria, the global baseline standards for sustainability in travel and tourism, the STTP training class will help you achieve tangible actions that fulfill the globally recognized standard of sustainability best practices.

Course Modules

Week 1

- #1 (Tuesday): Introduction to the Course; Overview of GSTC, Sustainable Tourism, and the GSTC Criteria and Indicators; Sustainability Management Based on the GSTC Criteria
- #2 (Thursday): Sustainability Management Based on the GSTC Criteria (cont'd); Capturing Economic Benefits Based on the GSTC Criteria

Week 2

- #3 (Tuesday): Culture, Heritage, and Visitor Management Based on the GSTC Criteria
- #4 (Thursday): Environmental Protection Based on the GSTC Criteria; Group Work on Virtual Field Visit (Part 1)

Week 3
• #5 (Tuesday): Group Work on Virtual Field Visit (Part 2); Group Presentations; Guest Presentation; Debrief and Discussion;
• #6 (Thursday): Disaster Planning, Management, and Response Based on the GSTC Criteria

Week 4

• #7 (Tuesday): Sustainable Tourism Marketing Based on the GSTC Criteria; Guest Lecture
• #8 (Thursday): Strategic Application of GSTC Standards; Wrap-up and Next Steps