Karma Tshering [1]

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Karma Tshering is a sustainable tourism and livelihood development specialist. He is the CEO and Founder of Eco-Call Consultancy Service [2], which focuses on planning and management in ecotourism, nature recreation/parks, environment, landscaping, green hotels, sustainable livelihoods, visioning/strategic planning and institutional management.

Recognizing the huge potential tourism can offer to complement Bhutan's overarching development philosophy of Gross National Happiness he recently founded the Bhutan Sustainable Tourism Society [3] as a platform for fostering partnerships and promoting and strengthening sustainable tourism development in Bhutan. He also serves as an evaluator/judge for the National Geographic unique lodges program and legacy awards; Board member in the Asian Ecotourism Network; and as the representative for Travelife to promote sustainability in tourism.

Karma has obtained a Master's degree in Resource Management from the University of Edinburgh, Scotland, and PhD in Sustainable Tourism from the University of Sydney, Australia.

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