Dr. Ya-Yen Sun [1]

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Dr. Ya-Yen Sun is Senior Lecturer at The University of Queensland Business School, focused on the macro-level evaluation of tourism's economic and environmental impacts. Her work on tourism economic impacts is to use the input-output modelling to provide quantitative estimates on jobs, income and GDP with respect to changes in national tourism policy, market development or special events and disasters.

Recently, she also expands the impact evaluation to the environmental perspectives, quantifying the tourism carbon footprint and tourism water footprint in addressing to challenges faced by destinations under climate change. Dr. Sun's research contributions and published works include: "The carbon footprint of global tourism [2]" in the peer-reviewed journal Nature Climate Change, and "calculating the carbon emissions of holidays [3]" by Responsible Travel.

Dr. Sun has worked closely with federal and local administers, including Taiwan Ministry of the Interior Construction Agency, Forestry Bureau, the Kaohsiung city government, and the US National Park Service, providing consultation and policy recommendations on tourism management.
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[2] https://www.nature.com/articles/s41558-018-0141-x