Climate Emergency [1]

TrainingAid

Climate Emergency Plan

Adopted 14 January 2020

INTRODUCTION

The business of tourism depends on the well-being of our destinations, and put simply, "there is no business to be done on a dead planet". In our industry, the climate crisis is already affecting various destinations around the world and their abilities to protect and promote the competitiveness of our product.

Declaring a climate emergency is a first step to understanding and accepting our responsibility, and making commitments to concrete
actions that will contribute to a healthier and more sustainable future of the tourism industry, and of the destinations and communities we depend on.

Scientific evidence has been telling us that “we have one decade to address the climate crisis”. To do everything we can to be part of the solution, and to help accelerate the tourism industry’s transition to becoming a more sustainable, regenerative, and resilient industry, we are joining Tourism Declares Climate Emergency [2], a network of tourism industry organizations and professionals working together to promote concrete solutions to reduce our climate footprints.

Being part of this network means adopting and working towards fulfilling a Climate Emergency Plan.

**OUR COMMITMENTS**

We are proud to be part of the first group of tourism industry organizations to sign the Climate Emergency declaration. A key goal of this initiative is to encourage as many travel companies and destinations as possible to achieve “measurable and increasing reductions in the total carbon emissions per trip”.

To contribute to this goal, we review and update our current courses and develop additional offers to strengthen knowledge sharing opportunities focused on climate actions and practical solutions. In addition, we will seek to amplify our impacts by collaborating with others to advocate for change.

Including these, the following are the five areas of commitments we are making this year, and will be monitoring and reporting on in the coming years.

1. **Investing in Skills: Knowledge Transfer**

   Through our online courses and training offers, we will invest in strengthening knowledge sharing opportunities focused on climate actions and practical solutions.

2. **Collaboration and Partnerships**

   We will continue to collaborate with others in the industry who are actively contributing to tackling the climate crisis. In addition, we will aim to reach out to those who have not yet joined the Tourism Declares network, and to engage them in constructive discussions about taking
serious climate actions.

3. Commitment to Continuous Improvement

We will make our Climate Emergency Plan an integral part of our company by regularly monitoring and reporting on progress, challenges and lessons.

4. Walking the Talk: Operations and HR

Acknowledging that various aspects of our own business practices can and should be improved in order to become a more responsible company, we will start by focusing on one of the areas with the largest footprints, business travel, and by taking concrete steps to reduce the emissions related to our operations.

5. Spreading the Word, Inspiring Actions

We will help promote a cultural mindshift within the tourism industry to make the climate crisis a more urgent, prominent and prioritized theme. To do so, we will engage our broader community of members and supporters to promote greater awareness. And we will seek to amplify our voices and achieve more significant impacts by collaborating with others to advocate for positive change at the industry level.

NEXT STEPS

We will start, in the first quarter of 2020, by evaluating our current impacts in each of these five areas, and identifying concrete opportunities for improvement. We will then specify tangible goals and targets, to guide our activities throughout the year.

We will be providing regular updates on our Climate Emergency Plan, as well as on our progress over time, through our monthly newsletter [3] and other online communication channels.
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