Paul Rogers

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Paul Rogers PhD is one of Asia’s most experienced tourism for development practitioners. Supporting and advising national and local tourism organisations, his focus has been on the policy and planning arena, on using tourism as a vehicle for development. Completed in 1997, his PhD centred on tourism, conservation and development issues in Nepal’s Sagarmatha (Mt Everest) National Park. Paul is a long-term consultant with UNWTO and numerous other international organisations. Besides Nepal, he’s worked extensively in Bhutan, Laos and the Greater Mekong Region, as well as Myanmar, North Korea, North-West Africa, Australia and China.

He is co-founder of Planet Happiness, a non-profit measuring the happiness of residents living in World Heritage sites. The project aims to (i) highlight and develop the relationship between tourism and the wellbeing of host communities, and (ii) deliver a high impact media campaign that raises global awareness and participation in the Gross National Happiness and “Beyond GDP” agenda.
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