

## Jeremy Smith <sup>[1]</sup>

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Jeremy Smith is a writer, speaker and sustainable tourism consultant studying the transformative potential of the travel industry and its potential for supporting destination and social resilience. He is the author of *Transforming Travel - realising the potential of sustainable tourism* and *Clean Breaks - 500 New Ways to See the World*; and he edits [Travindy.com](http://Travindy.com) the travel industry sustainable tourism news site.

He writes a fortnightly blog on sustainable tourism for World Travel Market and WTTC's monthly *Tourism for Tomorrow* newsletter. He has written briefing papers for organisations including the UK National Parks, Travel Foundation, PATA and the European Travel Foundation. He delivers regular keynote speeches for destinations and companies; is a member of Rotterdam's International Advisory Board; and provides ongoing sustainable tourism consultancy to Tripadvisor.



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