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Jeremy Smith is a writer, speaker and sustainable tourism consultant studying the transformative potential of the travel industry and its potential for supporting destination and social resilience. He is the author of Transforming Travel - realising the potential of sustainable tourism and Clean Breaks - 500 New Ways to See the World; and he edits Travindy.com the travel industry sustainable tourism news site.

He writes a fortnightly blog on sustainable tourism for World Travel Market and WTTC’s monthly Tourism for Tomorrow newsletter. He has written briefing papers for organisations including the UK National Parks, Travel Foundation, PATA and the European Travel Foundation. He delivers regular keynote speeches for destinations and companies; is a member of Rotterdam’s International Advisory Board; and provides ongoing sustainable tourism consultancy to Tripadvisor.