Dr. David Ermen [1]

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Dr. David Ermen is a consultant and speaker, with a focus on destination management, service quality improvement, and sustainability. His experience in consulting, tourism development, and training spans Europe, the Middle East, Asia & Oceania. David researches, teaches, and guest lectures on service management and destination management related topics at the HTW Chur in Switzerland and at other tourism schools abroad.

In 2017, David was involved in writing the UNWTO’s “Journey to 2030” report for the International Year of Sustainable Tourism for Development, focusing on the private sector’s contributions to achieving the Sustainable Development Goals. Recent speaking topics have included the management of destinations to avoid overtourism and millennials as sustainable travellers.

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