

## Prof. Dr. Willy Legrand <sup>[1]</sup>

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Dr. Willy Legrand is Professor of Hospitality Management at the IUBH School of Business and Management in Bad Honnef - Bonn, Germany. He combines undergraduate studies in Geography and Hospitality Management followed by an MBA with a specialization in Corporate Environmental Management. He obtained his PhD from Manchester Metropolitan University, UK.

He worked in the hospitality industry in Canada and Germany, before accepting a position at the International University Bad Honnef (IUBH) in Germany. He holds undergraduate and graduate courses on sustainable development, hospitality facilities management and marketing in Germany but also as a visiting professor at reputable universities in Singapore, India, Dubai, France, Peru, Estonia and the United States.

He is the lead author of the textbook *Sustainability in the Hospitality Industry: Principles of Sustainable Operations* (3rd edition released in 2016). He is the co-editor of *Sustainable Hospitality and Tourism as Motors for Development: Case Studies from Developing Regions of the World* and the co-editor of the *Routledge Handbook of Sustainable Food and Gastronomy* released in 2015. He is also a guest editor for special issue on Social Entrepreneurship in Hospitality from the *International Journal of Contemporary Hospitality Management*.

Dr. Legrand took part at the COP21 Climate Conference leading to the Paris Agreement in December 2015. He is the Guest Chief Editor of the *Hotel Yearbook Sustainable Hospitality 2017*. Dr. Legrand is a Senior Partner at Audit Diagnostic Solutions Tourism (ADST) which specializes in online sustainability assessment, environmental audit preparation and sustainability training. Finally, Dr. Legrand is a Verifier for the Pledge on Food Waste which reviews and evaluates evidences of compliance of hospitality companies to guidelines provided under the pledge.



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LinkedIn - Prof. Dr. Willy Legrand <sup>[3]</sup>

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