

Project Management for Sustainable Development, Foundation (PM4SD-1801)

Course Link: <https://www.trainingaid.org/courses/4-week-course/project-management-sustainable-development-foundation-pm4sd-1801>

Course Description

Registration for this course will be available soon.

Registration Rate: Regular - €475 / Reduced Rate for Partners - €425

Group Registration: Discounts available for groups of 5 and more.

To be added to the course interest list and be notified when online registration becomes available, please email [info \[at\] jlageurope.com](mailto:info@jlageurope.com) (Subject "PM4SD Online Course Feb-March 2018").

For each PM4SD online course, a limited number of need-based discounts are available for those who demonstrate genuine needs.

To learn more and apply for a discount, please [submit this form](#) [1].

About the PM4SD Training

PM4SD training helps project managers and industry stakeholders improve their tourism management skills and enhance sustainability performance, and is especially relevant for project managers, policy makers, tourism organizations as well as associations, governments, construction managers, universities, training organizations, NGOs, researchers, students involved in small, medium and large tourism development projects.

PM4SD Course Objectives

PM4SD training helps project managers and industry stakeholders improve their tourism management skills and enhance sustainability performance, focusing on the abilities to:

- Understand and learn how to design and implement tourism projects in line with sustainable tourism policies and pr
- Utilize a range of tools and techniques to be used for successfully managing projects.

- Effectively manage project teams' tasks and responsibilities.
- Apply knowledge related to sustainable tourism to design innovative projects.
- Apply internationally recognized sustainable tourism indicators and criteria to support project objectives.

Become a Certified Project Manager for Sustainable Tourism

Those who successfully complete the PM4SD training and exam are awarded the internationally-recognized qualification as a Project Manager, with a certification issued by APMG International.

PM4SD Foundation Level

The PM4SD training scheme consists of two levels: Foundation and Practitioner.

This online course is PM4SD Foundation-level training, designed to provide participants with knowledge and understanding to work effectively within a project management team to successfully deliver a sustainable tourism project.

By completing the Foundation course, participants will understand and be able to demonstrate:

- How to design, plan and implement sustainable tourism project successfully;
- How to manage your project and your destination with sustainability;
- How to get funding support for your tourism projects;
- How to monitor your project;
- How to delegate and work effectively with your team and stakeholders.

Online Course Options

There are two Foundation level courses scheduled for 2018. The next PM4SD Foundation course ([PM4SD-1802](#) [2]) will be offered from May 7 - June 1, 2018.

The Foundation level training is a prerequisite for the Practitioner certification. A Practitioner-level online training course will be available in late 2018.

Course Modules

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Introduction

- Pre-course participant survey
- PM4SD structure
- Sustainable tourism definition, principles and indicators
- Sustainable development overview
- PM4SD certification

Week 1: Overview

- Issues and challenges with sustainable tourism projects
- PM4SD methodology: success factors and best practices
- Project life cycle in the tourism sector

Week 2: Governance and Key Components

- Key conditions for good project governance
- Key components of a PM4SD project:
 - Business case with measurable benefits;
 - Risk, issue and change management;

- Organization structure, roles and responsibilities.

Week 3: PM4SD Project Management Processes

- Project direction: how to manage project activities using a project board.
- Project initiation: how to define project performance goals.
- Stage definition and planning: how to ensure alignment with strategic objectives.
- Stage control and product delivery: how to ensure quality in the delivery stage.
- Project closure: how to ensure a controlled and structured closure.

Week 4: PM4SD Benefit Realisation Management

- Understanding project output, outcome and benefits.
- How to measure project benefits.
- Understanding and minimizing negative side effects.
- Benefit maps and benefit profiles Benefit realisation plan.
- Preparation to pass the PM4SD exam.

How to Enroll

Go to the following **Course Link**: <https://www.trainingaid.org/courses/4-week-course/project-management-sustainable-development-foundation-pm4sd-1801> and purchase the course by clicking the add course to cart button on the right. Once you created an account and the course is purchased you have access to the course materials.

For questions and support, please contact us at support@trainingaid.org