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Dr. Mihee Kang is a research professor at Seoul National University, researching topics related to protected areas management and sustainable tourism. She received her Ph.D. degree at Seoul National University in 1999 and actively participated in numerous ecotourism and protected area projects in Korea and abroad such as Australia, Paraguay, China, Indonesia, Vietnam, etc. She has published many articles and books including the first ecotourism book in Korea and the recent one about ecotourism in ASEAN Countries.

She serves a number of key positions in both domestic and international organizations such as Ecotourism Korea, Korean Ecotourism Consulting Committee, Korean Geoparks Committee, Korean UNESCO MAB Committee, and Asian Ecotourism Network. Recently she co-founded Playforest, a cooperative of sustainable travel businesses designed to benefit local communities and local activists dedicated to the conservation of their forests and to provide genuine community-based natural tourism experiences to the visitors.



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