

## Mark Olsen <sup>[1]</sup>

General Manager, EarthCheck Consulting  
Brisbane, Australia

Mark is General Manager of EarthCheck Consulting, the Advisory arm of the global not-for-profit environmental consulting and certification provider operating in over 70 countries. As a consultant Mark provides solutions to some of the world's leading corporations and destinations on sustainable business practices, investment, and workforce development. Mark's workshops and conference presentations have been televised live, posted on National, State and Regional websites and cover topics as broad as regional economic development, risk and crisis management, tourism, social media, and Local Government Engagement.



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