

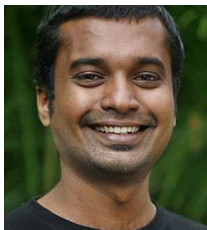
Gopinath Parayil ^[1]

Founder, The Blue Yonder
Pondicherry, India

Gopinath Parayil (Gopi) founded The Blue Yonder in 2004 as part of his journey to promote the unique river valley civilisation of Nila in Kerala (Bharatapuzha). A keen promoter of sustainability and a believer in social entrepreneurship, he transformed The Blue yonder into a travel company that creates a positive impact in both hosts' and guests' lives.

A pioneer in Responsible Tourism, he identifies projects and destinations to work with and then transforms them into immersive travel experiences. With his untiring efforts he has created such destinations across India, from Kerala to Rajasthan.

He is a founding board member of Asian Ecotourism Network and one of the judges for the prestigious National Geographic World Legacy Awards. Gopi co-founded the Responsible Tourism Networking to bring together like-minded people in the travel industry. He also represents The Blue Yonder in its capacity as official Sustainable Tourism partner at ITB Berlin and ITB Asia.



The Blue Yonder ^[2]

LinkedIn - Gopinath Parayil ^[3]

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