Infographics [1]

Tourism Skills and Jobs | 6 Key Findings [2]

TrainingAid conducted an online survey of tourism industry stakeholders on the topic of skills development for industry professionals. The main objectives of the survey were: to understand tourism industry stakeholders’ learning and professional development needs; to gain insights into desired and required skills, as well as perceived skill gaps in the tourism industry; to learn about examples of training and skills development opportunities currently available for tourism professionals; and to identify key challenges and needs for improving training programs and skills development opportunities.

Online Travel Booking Trends and Web Analytics [3]

TrainingAid's infographic, "Online Travel Booking Trends: Why Analytics Matters," explores how today's travelers find and book travel online. More and more travelers around the world are using the Internet as a main source of travel information, inspiration, and planning. In many markets, this trend is also increasingly shifting from desktop to mobile and tablet devices.
Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

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