Infographic: Tourism Skills and Jobs [1]

TrainingAid's infographic, "Tourism Skills and Jobs," explores the learning and professional development needs, as well as perceived skill gaps in the tourism industry; provides examples of training and skills development opportunities currently available for tourism professionals; and identifies key challenges and needs for improving training programs and skills development opportunities.

For more information and the background of this infographic visit our Tourism Skills and Jobs [10] page.
Tourism Skills + Jobs
6 Key Findings On Skills Training For Tourism Industry Professionals

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Source URL:
https://www.trainingaid.org/infographics/tourism-skills-and-jobs

Links

Tourism Professionals Value Online Learning
(But Their Employers May Not Know It)

Employers were asked:
Other than job-specific training, what types of skills development programs do you currently have in place?

- Online Training Courses 26%
- On-The-Job Learning 24%
- In-Person Programs 11%
- Mentorship/Coaching 21%
- In-House Employee Training 20%

Tourism employers have the opportunity to improve their training efforts by incorporating online learning tools.

Online Learning Habits of Tourism Professionals

And what are they learning?

54% have taken an online learning course

- Tourism-Specific (hospitality, destination marketing, tour guiding)
- Broader Topics (business strategy, social entrepreneurship)
- Other (creatived, entrepreneurship, travel marketing)

[Image of infographic with detailed data points and visual elements]