TrainingAid's infographic, "Tourism Skills and Jobs," explores the learning and professional development needs, as well as perceived skill gaps in the tourism industry; provides examples of training and skills development opportunities currently available for tourism professionals; and identifies key challenges and needs for improving training programs and skills development opportunities.

For more information and the background of this infographic, see this article [10].
Tourism Skills + Jobs
6 Key Findings On Skills Training For Tourism Industry Professionals

1. Tourism Professionals Value Online Learning (But Their Employers May Not Know It)

Employers were asked: Other than job-specific training, what types of skills development programs do you currently have in place?

- Online Training Courses: 26%
- On-The-Job Learning: 19%
- In-Person Programs: 24%
- Mentoring/Coaching: 11%
- In-House Employee Training: 7%

Tourism employers have the opportunity to improve their training efforts by incorporating online learning tools.

2. Online Learning Habits of Tourism Professionals

And what are they learning?

- Tourism-Specific:
  - Hospitality
  - Destination Marketing
  - Tour Guiding

- Broader Topics:
  - Business Strategy (Social Entrepreneurship)
  - Leadership

54% have taken an online learning course.