Infographic: Tourism Skills and Jobs [1]

TrainingAid's infographic, "Tourism Skills and Jobs," explores the learning and professional development needs, as well as perceived skill gaps in the tourism industry; provides examples of training and skills development opportunities currently available for tourism professionals; and identifies key challenges and needs for improving training programs and skills development opportunities.

For more information and the background of this infographic visit our Tourism Skills and Jobs [10] page.
Tourism Skills + Jobs

6 Key Findings On Skills Training For Tourism Industry Professionals

1. Tourism Professionals Value Online Learning (But Their Employers May Not Know It)

- Employers were asked: What are the most important ways for you to gain new skills?
- Online Training Courses: 26%
- On-The-Job Learning: 24%
- In-Person Programs: 22%
- Mentoring/Coaching: 15%
- In-House Employee Training: 7%

Tourism employers have the opportunity to improve their training efforts by incorporating online learning tools.

2. Online Learning Habits of Tourism Professionals

- 54% have taken an online learning course

- And what are they learning?
- Tourism-Specific: hospitality, destination marketing, tour guiding
- Broader Topics: business strategy, social entrepreneurship