TrainingAid's infographic, "Tourism Skills and Jobs," explores the learning and professional development needs, as well as perceived skill gaps in the tourism industry; provides examples of training and skills development opportunities currently available for tourism professionals; and identifies key challenges and needs for improving training programs and skills development opportunities.
For more information and the background of this infographic visit our Tourism Skills and Jobs [10] page.
**Tourism Skills + Jobs**
6 Key Findings on Skills Training for Tourism Industry Professionals

1. **Tourism Professionals Value Online Learning**
   (But their employers may not know it)

   - **Employers were asked:** What are the most important ways for you to gain new skills?

   - **Online Training Courses:** 26%
   - **On-The-Job Learning:** 19%
   - **In-Person Programs:** 22%
   - **Mentorship/Coaching:** 15%
   - **In-House Employee Training:** 7%

   - **Tourism employers have the opportunity to improve their training efforts by incorporating online learning tools.**

2. **Online Learning Habits of Tourism Professionals**

   - **54% have taken an online learning course**

   - **And what are they learning?**

     - **Tourism-Specific**
       - Hospitality
       - Destination Marketing
       - Tour Guiding

     - **Broader Topics**