TrainingAid's infographic, "Tourism Skills and Jobs," explores the learning and professional development needs, as well as perceived skill gaps in the tourism industry; provides examples of training and skills development opportunities currently available for tourism professionals; and identifies key challenges and needs for improving training programs and skills development opportunities.

For more information and the background of this infographic visit our Tourism Skills and Jobs [10] page.
Tourism Skills + Jobs

6 Key Findings On Skills Training For Tourism Industry Professionals

1. Tourism Professionals Value Online Learning
   (But Their Employers May Not Know It)

   Employers were asked:
   "What are the most important ways for you to gain new skills?"

   - Online Training Courses: 26%
   - On-The-Job Learning: 33%
   - In-Person Programs: 22%
   - Mentorship/Coaching: 15%
   - In-House Employee Training: 7%

   Tourism employers have the opportunity to improve their training efforts by incorporating online learning tools.

2. Online Learning Habits of Tourism Professionals

   - 54% have taken an online learning course

   And what are they learning?

   - Tourism-Specific:
     - Hospitality
     - Destination marketing
     - Tour guiding

   - Broader Topics:
     - Business strategy
     - Social entrepreneurship

   Links: