Infographic: Tourism Skills and Jobs [1]

TrainingAid's infographic, "Tourism Skills and Jobs," explores the learning and professional development needs, as well as perceived skill gaps in the tourism industry; provides examples of training and skills development opportunities currently available for tourism professionals; and identifies key challenges and needs for improving training programs and skills development opportunities.

For more information and the background of this infographic visit our Tourism Skills and Jobs [10] page.
Tourism Skills + Jobs
6 Key Findings on Skills Training for Tourism Industry Professionals

1. Tourism Professionals Value Online Learning
   (But Their Employers May Not Know It)

   Employers were asked: Other than job-specific training, what types of skills development programs do you currently have in place?

   - Online Training Courses: 26%
   - On-The-Job Learning: 11%
   - In-Person Programs: 12%
   - Mentorship/Coaching: 15%
   - In-House Employee Training: 7%

   Tourism employers have the opportunity to improve their training efforts by incorporating online learning tools.

2. Online Learning Habits of Tourism Professionals

   And what are they learning?

   - 54% have taken an online learning course

   - Tourism-Specific
     - Hospitality
     - Destination marketing
     - Tour guiding

   - Broader Topics
     - Business strategy (social entrepreneurship)

   - And what are they learning?

   Links:
   - [https://www.trainingaid.org/infographics/tourism-skills-and-jobs](https://www.trainingaid.org/infographics/tourism-skills-and-jobs)