
GSTC Sustainable Hotel Course (SHC-2111)

Course Link: <https://www.trainingaid.org/course/gstc-sustainable-hotel-course-shc-2111>

Course Description

Sustainability Best Practices for Hotels

The GSTC Sustainable Hotels Course is designed for hospitality and accommodation professionals, and provides practical insights into sustainability practices for hotels.

- ✓ Deepen your understanding of sustainability for hotels.
- ✓ Learn to apply the globally recognized standard of sustainability
- ✓ Facilitated & interactive online course featuring real-life cases

Delivered as a 2-week-long facilitated and interactive online course, the GSTC Sustainable Hotels Course features expert presentations, useful resources, and real-life industry examples and lessons on applying sustainability best practices.

This course is for you, if you ...

- Want to improve your performance by learning practical how-to's on sustainability.
- Are looking for real-life examples and actionable tips on sustainability solutions.
- Need a flexible and convenient learning option that fits your busy schedule.
- Want to systematically and efficiently approach your sustainability journey by aligning with the globally recognized standard of sustainability best practices (GSTC Industry Criteria).

What does the course cover?

The training follows the GSTC Industry Criteria with the Performance Indicators for Hotels, providing best practices for sustainable hotel management.

- Lessons on each section of the GSTC Industry Criteria, with examples relevant to hotels.
- Expert tips and resources introducing key solutions around current issues and trends.
- Live presentations by industry practitioners, sharing insights based on real-life experience.
- Hands-on exercise to practice applying the Criteria to your own situations.
- Opportunities to learn alongside GSTC experts and fellow hospitality professionals from around the world, and to enhance your professional network.

Course Modules

Weekly Live Session Schedule

Introduction

Thursday, November 11th (7:00-8:00pm CET [1])

Week 1

Monday, November 15th (7:00-8:30pm CET)

Thursday, November 18th (7:00-8:30pm CET)

Week 2

Monday, November 22nd (7:00-8:30pm CET)

Thursday, November 25th (7:00-8:30pm CET)

**The live sessions for this course are scheduled for 7pm CET (Central European Time, UTC+1) / 10am San Francisco / 1pm New York / 6pm London / 7am Auckland (next day)*

Course Syllabus

The training follows the GSTC Industry Criteria with the Performance Indicators for Hotels, providing best practices for sustainable hotel management.

> [Download Course Syllabus](#) [2]

Week 1

Criteria Lessons, Expert Tips & Resources on

A: Sustainability Management

B: Socioeconomic Impacts

Scheduled Live Sessions

- Ideas & Insights: A guest presentation by an industry practitioner, sharing insights related to sustainability management and socioeconomic impacts.
- Group Exercise: Using a scenario of a fictional hotel case to discuss issues and solutions relevant to the week's lessons.

Learning Goals:

- Become familiar with sustainability management principles for hotels. Learn about sustainability practices that effectively address the socioeconomic impacts of tourism.
- Discuss practical application of the GSTC Industry Criteria through a hotel case study

Week 2

Criteria Lessons, Expert Tips & Resources on

C: Cultural Impacts

D: Environmental Impacts

Scheduled Live Sessions

- Ideas & Insights: A guest presentation by an industry practitioner, sharing insights related to cultural heritage and environmental management.
- Group Exercise: Using a scenario of a fictional hotel case to discuss issues and solutions relevant to the week's lessons.

Learning Goals:

- Understand issues and challenges related to the impact of tourism on local cultural and natural heritage
- Learn about best practices on reducing hotels' environmental footprint and positively contributing to conservation.
- Discuss how hotels can maximize benefits for local culture and environment, while supporting business growth.