Peter Richards [1]
Responsible Tourism and Community Based Tourism Expert
Thailand

Peter has 20 years of professional experience in the Greater Mekong region, working at the crossroads of responsible tourism and community development. Peter has worked in the private and NGO sectors; with stakeholders including governments, tourism associations, tour operators and guides, local communities, hotels and restaurants.


Peter has an MSc with Distinction in Responsible Tourism Management. Core skills include project development and management; participatory training; facilitating market access partnerships for local communities and SMEs; and sustainable tourism standards development and auditing. Peter has undertaken consultancies for organizations including ABTA, ANVR, CBI, DASTA, ECEAT, EXO Travel, Futouris, GIZ, LuxDev, MTCO, TAT, TEATA, The Travel Foundation, United Nations Joint Project, UNWTO and WWF. Peter also works with his wife, Premruethai to operate the award winning Family Tree store in Hua Hin, Thailand, which supports over 40 Thai community groups, local artists, social and environmental initiatives.

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