Claire Whitely [1]

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Madhu is the Senior Sustainability Manager of Sustainable Hospitality Alliance (SHA), which brings together engaged hospitality companies and uses the collective power of the industry to deliver impact locally and on a global scale.

Claire manages SHA's environmental sustainability strategy, including working on climate action and water stewardship.

Claire has nearly a decade’s experience driving sustainability progress for Hilton. During this time, Claire worked on a wide range of projects including updating Hilton’s global CR strategy, leading their water stewardship efforts and creating behaviour change campaigns, as well as leading initiatives focused on issues such as energy efficiency, single-use plastic reduction and responsible sourcing. She was also part of International Tourism Partnership’s carbon and water working group.
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