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Ayako Ezaki is the Head of Knowledge Management & Communications at TrainingAid. Having worked for over eight years in tourism professional training and education in the non-profit sector, Ayako specializes in content building, educational program design, and project planning. She also brings many years of experience in online communications, social media marketing, and web publishing.

Through TrainingAid's partnership with the Global Sustainable Tourism Council (GSTC), Ayako serves as Training Director to develop, manage and market the GSTC Sustainable Tourism Training Program. In addition, Ayako is part of the global advisory board of Good and Green Guides, serves on the judging panel for Wild Asia's Responsible Tourism Awards (2013-2015), and is a member of Ecotourism Japan's organizer team. Prior to starting at TrainingAid, she worked as Director of Communications for The International Ecotourism Society.

She has contributed to various publications, including “*Sustainable Tourism & the Millennium Development Goals*” (2012) and “*Have Fork Will Travel: A Practical Handbook for Food & Drink Tourism Professionals*” (2014).

Ayako graduated from Wesleyan University (Connecticut, USA) with a B.A. from the College of Social Studies.



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