

## Our Partners [1]

As part of our efforts to make a positive impact on the travel and tourism industry, we are proud to work with and support the work of these local and global tourism industry organizations.

### One Planet - Sustainable Tourism Programme



The One Planet - Sustainable Tourism Programme [2] collaborates with international partners to ensure that tourism contributes effectively to sustainable development within the framework of the Sustainable Development Goals (SDGs). TrainingAid is a partner [3] of the One Planet - Sustainable Tourism Programme since 2014.

### Foundation for European Sustainable Tourism (FEST)



Foundation for European Sustainable Tourism

The Foundation for European Sustainable Tourism (FEST) [4] aims to support governments, academies

and organisations to plan, deliver and manage tourism programs and projects with sustainability. It focuses on three key factors for tourism success and competitiveness: governance, leadership and management.

### Global Sustainable Tourism Council (GSTC)



**GSTC** The Global Sustainable Tourism Council establishes and manages global sustainable standards with the aim of increasing sustainable tourism

knowledge and practices among public and private stakeholders. Working with members and partners from around the world, the GSTC helps ensure that meaningful standards are available globally for sustainability in travel and tourism. TrainingAid manages the GSTC Sustainable Tourism Training Program [5] and is an affiliate partner.

## Jlag



Jlag [6] is a tourism consultancy specialized in the planning, developing and delivering effective and sustainable tourism initiatives. Jlag's sustainable tourism projects cover areas such as culture and heritage tourism, food travel, rural tourism development and more. Jlag is an Accredited Training Organization for the PM4SD (Project Management for Sustainable Development) program.

## PM4SD



PM4SD (Project Management for Sustainable Development) is an internationally recognized methodology and professional qualification designed to help ensure tourism projects deliver benefits for all stakeholders and achieve lasting impacts. The methodology has been developed by, and is a product of the Foundation for European Sustainable Tourism (FEST). TrainingAid, in collaboration with Jlag, delivers PM4SD training [7] as online courses.

## Travindy



Focusing exclusively on sustainable and responsible tourism news, Travindy [8] reports on the innovations, insights and issues shaping a sustainable future for tourism. We believe Travindy is an important place to find quality curated and customizable content for tourism industry professionals, and are excited to collaborate with Travindy as a partner.

## **TrainingAid News & Updates**

Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

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### **Links**

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