

Media ^[1]

If you're looking for information about TrainingAid, or have any questions that we can help with, please feel free to contact us by email: [media \[at\] trainingaid.org](mailto:media@trainingaid.org).

If you have specific questions or requests regarding the following areas, please feel free to reach out directly to one of us.

Let Us Know How We Can Help

Ayako Ezaki Knowledge Management & Communications

Ayako ^[2] supports TrainingAid's growing portfolio of professional courses by crafting training content in collaboration with industry experts. ([ayako \[at\] trainingaid.org](mailto:ayako@trainingaid.org))

Get in touch with me about TrainingAid's courses (course content, course development plans, expert contributors) and our web content (blog, newsletter, social media).

Ferdinand Weps Business Strategy & Community Management

Ferdinand ^[3] manages the TrainingAid's course platform and online community, ensuring a smooth customer experience and member satisfaction. ([ferdinand \[at\] trainingaid.org](mailto:ferdinand@trainingaid.org))

Talk to me about TrainingAid's online platform (how it works, where to find what), our products and our community (what you can do as a community member).

Our Expertise

With many years of professional experience in the tourism industry under our belt, we combine our knowledge and expertise in learning, capacity building and skills development to offer relevant training tools and opportunities for tourism industry professionals.

For more information on our professional backgrounds and relevant experiences, please see our biographies and online profiles:

Ayako: I specialize in content building, educational program design, and project planning. I also have many years of experience in online communications, social media marketing, and web publishing.

- Bio and TrainingAid profile ^[2]
- LinkedIn profile ^[4]
- Additional social links (Twitter ^[5], G+ ^[6])

Ferdinand: I specialize in digital and business strategy, focusing on digital marketing plans and techniques, organization and project management, web development, graphic design, and technology integration for both online and in-person educational programs.

- Bio and TrainingAid profile ^[3]
- LinkedIn profile ^[7]

Media Kit

If you need a summary description of what TrainingAid is and what we do, you can find one here:

(50 Words) TrainingAid is an international tourism e-learning company offering online training courses and skills development opportunities for travel and tourism industry professionals. Working with industry leaders, TrainingAid offers tourism training courses on key topic areas including business growth and development, marketing strategy, effective communications and storytelling, sustainability practices and supply chain management.

(100 Words) TrainingAid is an international tourism e-learning company offering online training courses and skills development opportunities

for tourism professionals. With the mission of investing in people's potential to help build sustainable solutions for the travel and tourism industry, TrainingAid provides practical, flexible and accessible learning opportunities for professionals around the world - from entrepreneurs, business owners, community leaders, to students and career seekers. TrainingAid collaborates with tourism industry leaders and experts to develop and deliver online, on-demand and live training courses on key topic areas including business growth and development, marketing strategy, effective communications and storytelling, sustainability practices and supply chain management.

In addition, please take a look at [Our Values](#) [8] and [About Us](#) [9] to get to know what TrainingAid stands for and what we're passionate about.

Need an image to go along with the description? Here you can find downloadable files of TrainingAid logo and web-ready images.

Logo (.ai [10], .eps [11], .png [12])

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TrainingAid News & Updates

Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

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Course Link: <https://www.trainingaid.org/media>

Links:

- [1] <https://www.trainingaid.org/media>
- [2] <https://www.trainingaid.org/experts/ayako-ezaki>
- [3] <https://www.trainingaid.org/experts/ferdinand-weps>
- [4] <http://www.linkedin.com/in/ayakoezaki>
- [5] <http://www.twitter.com/ayakoezaki>
- [6] <https://plus.google.com/+AyakoEzaki>
- [7] <http://www.linkedin.com/in/ferdinandweps>

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