
About TrainingAid ^[1]

TrainingAid is an international tourism training company specialized in sustainable tourism. Focusing on practical and accessible skills development opportunities for travel and tourism industry professionals, TrainingAid offers and supports online, live and in-person training options. Working with industry leaders and experts, TrainingAid provides courses on key topic areas including business development, destination marketing and management, and effective tools and solutions for smart and sustainable growth of the tourism sector.

Skills Training for Tourism Professionals

TrainingAid also partners with other industry organizations to develop and manage training and capacity building projects and programs that support the goal of building sustainable solutions for the tourism industry. With expertise in sustainability practices and professional development tools, the TrainingAid Team hand-picks course topics based on research and expert consultation, and hand-crafts lessons in collaboration with trainers and contributors from around the world.

Practical and Accessible Training

Offering flexible learning options for busy professionals, TrainingAid courses and programs include on-demand self-paced courses and scheduled online courses, as well as live and in-person training sessions. TrainingAid's custom-built platform provides easy access to flexible learning, career development and networking opportunities, while helping tourism professionals transform knowledge, data and resources into practical solutions.



Vision + Knowledge

Bringing together our knowledge, expertise, ideas and visions for better skills training for tourism professionals.



Solutions for Professionals

Making quality professional training courses available online, making skills building opportunities accessible for all.



Impact for the Industry

Spreading knowledge, strengthening skills, and making it easier for tourism industry professionals to make a positive impact.

TrainingAid News & Updates

Join over 2300 Industry professionals who receive monthly information on training and capacity building opportunities in tourism.

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-
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Communities/Destinations
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Professional Skills
Sustainable Tourism



Course Link: <https://www.trainingaid.org/about-us>

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